



Minka Guides

media kit

FABULOUS TRAVEL WITH DRAG QUEEN
FANNY MINKA

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ABOUT THE BLOG

Established in 2015, Minka Guides is a travel and lifestyle blog developed by an adventure-loving drag queen, Fanny Minka. Her content focuses on what she calls "fabulous travel" (for the style and budget-conscious tourist) plus quirky, colourful, alternative culture (from LGBT+ to gluten-free).

DEMOGRAPHICS

32% of readers reside in the US
21% of readers reside in the UK
73% of readers are female
69% of readers are 18-34

STATS

4.8k+ monthly page views
3.9k+ monthly unique visitors
9.3k+ Instagram followers
9.6k+ Twitter followers
580+ Facebook likes & followers
150+ Pinterest followers