



Minka Guides

media kit

QUEER TRAVEL WITH
DRAG QUEEN FANNY MINKA

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ABOUT THE BLOG

Established in 2015, Minka Guides is a queer travel and lifestyle blog developed by an adventure-loving drag queen, Fanny Minka. Her content focuses on what she calls 'fabulous travel' (for the style and budget-conscious tourist) plus quirky, colourful, alternative culture (from LGBT+ to gluten-free).

DEMOGRAPHICS

51% visitors from the US
41% visitors from the UK & Europe
71.5% of readers are female
39% of readers are 25-34

STATS

5k+ monthly page views
3.8k+ monthly unique visitors
28k+ monthly Pinterest views
8.8k+ Instagram followers
8.9k+ Twitter followers
630+ Facebook followers